



Professional  
Photographers  
of America

# UNLIMITED LICENSING AGREEMENT **SAMPLE**

This licensing agreement made on \_\_\_\_\_ (Date), between \_\_\_\_\_  
(Photographer Name/Studio Name), am the rightful owner of the copyright in the following images, copies of which  
are possessed by \_\_\_\_\_ (Client Name) who shall be referred to as "Client".

The images subject to this agreement are as follows: \_\_\_\_\_  
\_\_\_\_\_.

(Be as detailed as possible as to what image(s) are controlled by this agreement. Include the image name, the file  
name, etc. Best way to do this is to list them out.)

The photographer grants the client the \_\_\_\_\_ (Exclusive or Non-exclusive) licensing agreement.

**Exclusive** – The photographer shall not enter into an agreement with the aforementioned images  
throughout the duration of this contract.

**Non-exclusive** – The photographer may assign additional licenses to other parties through the duration  
of this contract.

The licensing agreement is non-transferable and non-assignable to any other party. Any changes must be explicitly  
written and signed by both parties.

Use of the image(s) described above (in an unlimited licensing agreement, the copyright owner is allowing the client  
to use the images for any purpose, and/or any period of time.).

The photographer explicitly retains all copyrights attached to this image as well as moral rights to each image.  
Photographer also retains all rights not expressed in the agreement including advertising rights.

Proper photo credit/acknowledgement of the image must be given when the image is published, either with a picture  
credit, caption, tag on social media, or a preapproved method prior to posting or publishing.

Selling and/or redistribution of this image is forbidden.

Licensee (is/is not) allowed to crop and/or electronically alter the image to suit their purposes for the usage stated  
above. This includes any derivatives of the image that may be made: \_\_\_\_\_  
(Make sure you provide more detail as to what the client can or cannot do to the image or if prior permission is  
needed.)

Payment for the license must be rendered by/on \_\_\_\_\_ (specify a date, and/or terms of  
payment, and if you are bartering, list that as well.) in the amount of \$ \_\_\_\_\_ or in consideration of  
\_\_\_\_\_ (whatever your agreement is). Any use of the image prior to payment will be a  
considered an infringement under the United State Copyright Law and photographer has the ability to terminate  
contract and file a claim in Federal Court.

If one or more of the provisions contained in this agreement is found to be invalid, illegal or unenforceable in any  
aspect, the validity, legality and enforceability of the remaining provisions shall not be affected.

## PHOTOGRAPHER

Signature \_\_\_\_\_  
Photographer \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone \_\_\_\_\_

## CLIENT

Signature \_\_\_\_\_  
Client Name \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone \_\_\_\_\_