

DISCOVER THE POWER OF
**PPA CORPORATE
MEMBERSHIP**



PROFESSIONAL PHOTOGRAPHERS OF AMERICA

CONNECT WITH 30,000+
PROFESSIONAL PHOTOGRAPHERS,
INTENSIFY YOUR IMPACT & BACK UP
YOUR MARKETING MESSAGE

CORPORATE MEMBERSHIP BENEFIT OVERVIEW

	SILVER \$1,000	GOLD \$2,500	PLATINUM \$5,000
WEBSITE PRESENCE			
Online advertisement for 2 months on the new, redesigned PPA.com		✓	✓
Offer on member benefits page	✓	✓	✓
Super①Day giveaway, your bonus-pack offer promoted online	✓	✓	✓
Logo placed on PPA.com's corporate member page	✓	✓	✓
EMAIL MARKETING			
Logo on the PPA weekly e-newsletter delivered to 55,000 photographers	✓	✓	✓
Super①Day giveaway, distributed to attendees in over 100 studios	✓	✓	✓
Approved flash-sale offer with exclusive email promotion to 30,000+ PPA members		✓	✓
Advertisement and sponsored article in Top Picks e-newsletter to 45,000 recipients			✓
SOCIAL MEDIA			
PPA Facebook page giveaway shared with our 140,000+ followers		✓	✓
PPA Facebook page product posting shared with all our followers			✓
PRINT ADVERTISING			
Special advertising packages and discounts created throughout the year		✓	✓
PPA member list sent directly to you to use for 1 calendar year	✓	✓	✓
TRADE SHOW PERKS			
Imaging USA booth discounts – a discount of \$200 per booth	✓	✓	✓
Trade show booth priority placement – upgraded booth selection placement	✓	✓	✓

CONTACT YOUR SALES REPRESENTATIVE OR VISIT **PPA.com**

MARINA ANDERSON
EASTERN REGIONAL MANAGER
937.902.8217
manderson@ppa.com

BRIAN SISCO
WESTERN REGIONAL MANAGER
404.522.8600 x230
bsisco@ppa.com

WAYNE JONES
DIRECTOR OF SALES & STRATEGIC ALLIANCES
404.522.8600 x248
wjones@ppa.com

PPA CORPORATE MEMBERSHIP **SILVER** \$1,000

WEBSITE PRESENCE

- 2 Super 1 Day giveaways –place your offer in the Super 1 Day bonus pack promoted online and given to attendees in over 100 studios across the country.
- 1 Offer on member benefits page – offer discounts and incentives directly to PPA members, promoted on the PPA website.
- Logo placed on PPA.com’s corporate member page – lets PPA members know they should support you.

EMAIL MARKETING

- Logo on the PPA weekly e-newsletter delivered to 55,000 photographers.
- Logo and bonus-pack offer placed in all Super 1 Day email promotions.

PRINT ADVERTISING

- PPA member list sent directly to you to use for 1 calendar year.

TRADE SHOW PERKS

- Imaging USA booth discounts – a discount of \$200 per booth on up to 4 booths.
- Trade show booth priority placement – upgraded priority booth placement when selecting a booth for Imaging USA.

PPA CORPORATE MEMBERSHIP **GOLD** \$2,500

WEBSITE PRESENCE

- 2 Super 1 Day giveaways – place your offer in the Super 1 Day bonus pack promoted online and given to attendees in over 100 studios across the country.
- 2 Offers on member benefits page – offer discounts and incentives directly to PPA members, promoted on the PPA website.
- Logo placed on PPA.com’s corporate member page – lets PPA members know they should support you.
- Online advertisement for 2 months on the new, redesigned PPA.com

SOCIAL MEDIA

- 1 PPA Facebook page product posting shared with our 140,000+ followers.

EMAIL MARKETING

- Logo on the PPA weekly e-newsletter delivered to 55,000 photographers.
- Logo and bonus-pack offer placed in all Super 1 Day email promotions.
1 Approved flash-sale offer with exclusive email promotion to PPA members – these offers are big discounts for members available for a 2-3 day duration. Also receive 1 exclusive email send to PPA members with flash sales that are either 40% or higher discount or BOGO offer.

PRINT ADVERTISING

- Special advertising packages and discounts created quarterly throughout the year.
- PPA member list sent directly to you to use for 1 calendar year.

TRADE SHOW PERKS

- Imaging USA booth discounts – a discount of \$200 per booth on up to 10 booths.
- Trade show booth priority placement – upgraded priority booth placement when selecting a booth for Imaging USA.



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PPA CORPORATE MEMBERSHIP **PLATINUM** \$5,000

WEBSITE PRESENCE

- Online advertisement for 2 months on the new, redesigned PPA.com
- 2 Super 1 Day giveaways – place your offer in the Super 1 Day bonus pack promoted online and given to attendees in over 100 studios across the country.
- 2 Offers on member benefits page – offer discounts and incentives directly to PPA members, promoted on the PPA website.
- Logo placed on PPA.com’s corporate member page – lets PPA members know they should support you.

SOCIAL MEDIA

- 1 PPA Facebook page giveaway shared with our 140,000+ followers.
- 1 PPA Facebook page product posting shared with our 140,000+ followers.

EMAIL MARKETING

- Logo on the PPA weekly e-newsletter delivered to 55,000 photographers.
- Logo and bonus-pack offer placed in all Super 1 Day email promotions.
- 1 Approved flash-sale offer with exclusive email promotion to PPA members – these offers are big discounts for members available for a 2-3 day duration. Also receive 1 exclusive email send to PPA members with flash sales that are either 40% or higher discount or BOGO offer.
- 1 Advertisement and sponsored article in Top Picks e-newsletter – create an ad and sponsored article featured in 1 of our weekly e-newsletters sent to 45,000 magazine subscribers and PPA members.

PRINT ADVERTISING

- Special advertising packages and discounts created quarterly throughout the year.
- PPA member list sent directly to you to use for 1 calendar year.

TRADE SHOW PERKS

- Imaging USA booth discounts – a discount of \$200 per booth on up to 20 booths.
- Trade show booth priority placement – upgraded priority booth placement when selecting a booth for Imaging USA.



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CORPORATE MEMBERSHIP APPLICATION

RETURN THIS FORM OR JOIN US ONLINE AT: PPA.com/CorporateMember/Join

CONTACT INFORMATION (Please Print)

Primary contact _____

Primary contact job title _____

Email _____

Secondary email address _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Website _____

PPA CORPORATE MEMBERSHIP LEVEL

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

PAYMENT METHOD

Credit card: Visa Mastercard American Express OR Check enclosed

Credit card # _____

Name on card _____ Amount to be charged \$ _____ .00

Exp. date _____ Cardholder's signature _____

- A one-year print and digital subscription (12 monthly issues) to *Professional Photographer* magazine is provided for the primary contact.
- \$17.⁹⁵ of the Corporate Member dues are applied to *Professional Photographer* magazine and are non-deductible.
- An application must be completed for each additional associate.

MAIL:

PPA
Attn. Sales Team
229 Peachtree St., Suite 2300
Atlanta, GA 30303

FAX: (+1) 404.614.6406

EMAIL: wjones@ppa.com

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