

FOR IMMEDIATE RELEASE

Local Photographer Receives National Award

[Date, CITY, State]_____ – [Name]_____ was honored with the Professional Photographers of America (PPA) National Award for outstanding service to professional photography. The bronze and walnut plaque was recently presented to [him/her]___ by the [Affiliate Name]_____, a PPA Affiliated Association, at their annual convention held [Date]_____.

The National Award is offered by PPA to state, regional, national and international affiliated organizations on a yearly basis. First made available in 1958, the award recognizes those who generously contribute their time and talents to the service of their profession, their affiliated organization and their fellow photographers. Selections of the award are determined by the recipient’s peers, adding to its distinction and value.

Professional Photographers of America (PPA) is the largest and longest-standing nonprofit photography trade association, founded in 1868. It currently helps 30,000+ pros elevate their craft and grow their business with resources, protection, and education, all under PPA’s core guiding principle of bridging the gap between photographers and consumers.

Contact: [Name]_____
[Contact phone and/or e-mail]_____

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(PPA has prepared this sample news release to help you increase your visibility in the community. Please customize the items in brackets [] and open lines. Email it as soon as possible to the business editor of your local newspaper.)