



## Technical Image Evaluation Guide

Welcome to your Technical Image Evaluation setup guide. This guide provides step-by-step instructions on how to setup your evaluation. Please note images must be submitted in RAW format. For additional information, resources, or questions, please visit [PPA.com](http://PPA.com) or email [CPP@ppa.com](mailto:CPP@ppa.com).

### BEFORE YOU BEGIN

To begin the Technical Image Evaluation process, you will need to order your [Technical Image Evaluation Kit from Blick Art Materials](#). Note: You must successfully complete the CPP Exam requirement to participate in the Technical Image Evaluation portion of the Certification.

- Please allow 5-10 business days for shipping and check the Technical Image Evaluation schedule and deadlines.

Once you have received your kit in the mail, be sure you have all items required to complete the evaluation.

#### TIPS

- Items should fill the frame for each image. Drawing paper edges should not be visible.
- All images must be uploaded in RAW
- Reference the Equipment List
- Use sample images as guide images. Your images should match the layout and angles of sample images
- If your camera has viewfinder grids turn them on
- Profiled monitor to review the white balance
- Images are evaluated in Adobe Camera Raw, Profile: Adobe Standard
- You will need a floor space at least 7ftx15ft wide

### Step 1: SELECT LIGHTING SETUP

Determine the best lighting setup from the options given for the Technical Image Evaluation. Select ONE lighting setup to complete the three image assignments. Once you have chosen the lighting option, continue to the next step.

**OPTION 1:** Electronic Flash (speedlights, studio strobes, location strobes)

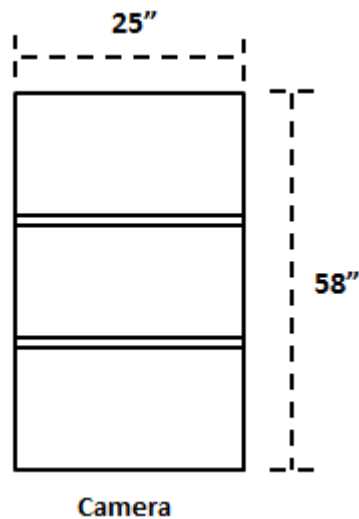
**OPTION 2:** Continuous Light (modeling lights, tungsten lighting)

**OPTION 3:** Natural Light (window, natural, available light)

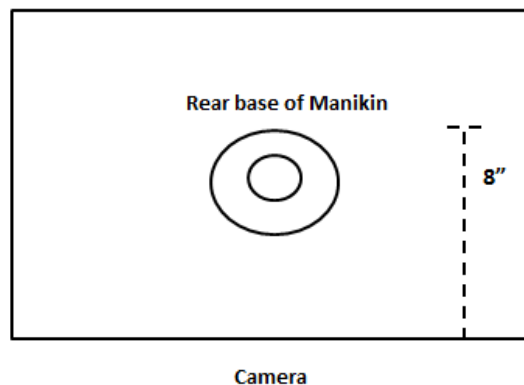
## Step 2: SET UP [BLICK ART MATERIALS](#)

To setup your evaluation, follow the directions below. You can also watch the “Setup Guide” video for additional help.

1. To set up your evaluation, you will need a floor space that is 7ft x 15ft wide.
2. Take the 3 sheets of gray drawing paper and lay them down (barcode facing the floor) seams facing up slightly overlapping towards the camera to ensure surface below paper is not visible in the image. All 3 sheets placed on the floor should approximate to a total of 58 inches in height and 25 inches in width.



3. Place the 12" Hardwood Manikin on the drawing paper measuring 8-inches from the front edge of the paper (closest to the camera) to the rear base of the manikin. Arms of manikin are positioned with hands at its side. Manikin is placed in the center of the sheet.



4. Once manikin has been properly placed 8-inches from front edge of paper closest to camera according to rear base of manikin. Position remaining items accordingly:
- Styrofoam ball on the right upper side of manikin base (right arm of manikin if looking directly at manikin).
  - Place 8 Crayola crayons on the left side of manikin base at a 45-degree angle with crayon tips facing forward out of the box (order of crayon not specified). One of the crayons in the 8 count MUST be black.
  - Place black UNCAPPED Sharpie marker slightly angled in front of styrofoam ball. Place cap of Sharpie marker on the end of the marker.

