

RECON Investigator Application

Thank you for your interest in joining the Retail Compliance Network (RECON). PPA knows that adherence to copyright laws is important to professional photographers. We use results from RECON investigations to educate photo service retailers on the importance of copyright compliance and whether or not their stores are following suit. Please provide us with the information requested so we can build our RECON Investigator team. We look forward to having you as a RECON Investigator!

Name _____ Member ID # _____

Company Name _____

Address _____

City _____ State _____ ZIP _____

E-mail _____ Twitter ID: _____

Eligibility:

To participate in the RECON Program, you must:

- » Be a current PPA member.
- » Understand U.S. Copyright Law (see Copyright Experience).
- » Participate in half of the annual missions (a minimum of 3 per calendar year).
- » Attend RECON Investigator Orientation (via a Webinar) before your first RECON mission.
- » Accept the financial cost (if any) of RECON missions assigned to you.

Copyright Experience:

To ensure all investigators have a working understanding of U.S. Copyright Law, please answer the following:

- | | | |
|---|------|-------|
| » Retailers do not have a responsibility to verify copyright ownership. | True | False |
| » Once you create an image, you are the copyright owner. | True | False |
| » The term of copyright lasts the lifetime of the artist plus 70 years. | True | False |
| » Clients can reproduce your images by receiving your verbal permission. | True | False |
| » Only the copyright owner can make reproductions, distribute, display, and sell/transfer the copyrights to an image. | True | False |
| » If you make a reproduction at a photo service retailer, they have infringed on your work. | True | False |

For the answers to these questions and more, please watch PPA's member-exclusive Webinar: "U.S. Copyright, Trademark, and Model Releases," available in the Education & Events section at www.ppa.com.

RECON Experience:

Have you previously participated in a RECON Mission? Yes No

How many years have you participated in the RECON Program? If yes, then _____ years

Why are you interested in being a RECON Investigator?