



## BENEFITS:

Professional PPA Membership with Unlimited Discounted Associate Memberships	Select one member of your company to hold this membership and serve as the main contact with PPA. Additional associates may join at a discounted rate. (see application at ppa.com)
Imaging USA Booth Discounts and Tradeshow Booth Priority Placement	Corporate membership discount of \$200 per booth on up to 20 booths. Gives Corporate Members booth placement priority over nonmembers.
<b>NEW!!</b> PPA Facebook Page Giveaway (Platinum Exclusive)	This Platinum exclusive offer allows you to put your newest products in front of 14,000+ Professional Photographers. 1 Facebook giveaway per year.
Super Monday Giveaway	Put your products in front of your best customers with a coupon or special offer in the bonus package at all Super Monday programs. This corporate member exclusive benefit allows you to reach photographers across the country at nearly 100 studios.
List Usage (Corporate Member Only)	Unlimited PPA and publications direct mail list rental at a 30% discount. We'll start you off with 7,000 names at no charge.
Logo placed on all PPA e-mail newsletters (Platinum & Gold Exclusive)	Maximize your brand recognition with your logo on all 24 e-newsletters delivered directly to nearly 25,000 photographers.
Coupons in the PPA Member Coupon Book	Offer special incentives to more than 25,000 photographers directly. The coupon webpage will be promoted in several e-newsletters and on 2 association websites.
Logo placed on the PPA Corporate Member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Tutorial distribution	Deliver customized articles and tutorials produced by your company to each PPA member through the PPA email newsletters. Program includes 4 e-newsletters during the year.
<b>NEW!!</b> New PPA Member Welcome Kit Promotion	Promote your company to all new PPA members each month. Approximately 600 New PPA Member Welcome Kits distributed monthly.
Approved Extreme Deal (Platinum & Gold Exclusive)	Offer 3 Extreme Deals per year. Extreme Deals are exclusive discounts for association members, available for a very short period of time.
Priority access to new marketing opportunities at (Platinum Exclusive)	Be the first to take advantage of any new marketing programs that are developed throughout the year.
Additional Benefits	Custom Publishing Opportunities, Insurance Options, Discount on Equipment Leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership logo in all your promotions and advertising, showing our members that you care about them and our industry.



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Professional PPA Membership with Unlimited Discounted Associate Memberships	Select one member of your company to hold this membership and serve as the main contact with PPA. Additional associates may join at a discounted rate. (see application at ppa.com)
Imaging USA Booth Discounts and Tradeshow Booth Priority Placement	Corporate membership discount of \$200 per booth on up to 10 booths. Gives Corporate Members booth placement priority over nonmembers.
Super Monday Giveaway	Put your products in front of your best customers with a coupon or special offer in the bonus package at all Super Monday programs. This corporate member exclusive benefit allows you to reach photographers across the country at nearly 100 studios
List Usage (Corporate Member Only)	Unlimited PPA and publications direct mail list rental at a 20% discount. We'll start you off with 5,000 names at no charge.
<b>NEW!!</b> New PPA Member Welcome Kit Promotion	Promote your company to all new PPA members each month. Approximately 600 New PPA Member Welcome Kits sent out monthly.
Logo placed on all PPA e-mail newsletters (Platinum & Gold Exclusive)	Maximize your brand recognition with your logo on 8 of the 24 e-newsletters delivered directly to nearly 25,000 photographers.
Coupons in the PPA Member Coupon Book	Offer special incentives to more than 25,000 photographers directly. The new coupon webpage will be promoted in several e-newsletters and on 2 association websites.
Logo placement on the PPA Corporate Member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Tutorial distribution (Platinum & Gold Exclusive)	Deliver customized articles and tutorials produced by your company to each PPA member through the PPA email newsletters. Program includes 2 e-newsletters during the year.
Approved Extreme Deal (Platinum & Gold Exclusive)	Offer 1 Extreme Deal per year. Extreme Deals are exclusive discounts for association members, available for a very short period of time.
Additional Benefits	Custom Publishing Opportunities, Insurance Options, Discount on Equipment Leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership logo in all your promotions and advertising, showing our members that you care about them and our industry.



**BENEFITS:**

Professional PPA Membership with Unlimited Discounted Associate Memberships	Select one member of your company to hold this membership and serve as the main contact with PPA. Additional associates may join at a discounted rate. (see application at ppa.com)
Imaging USA Booth Discount and Tradeshow Booth Priority Placement	Corporate membership discount of \$200 per booth on 4 booths. Gives corporate members booth placement priority over nonmembers.
Super Monday Giveaway	Put your products in front of your best customers with a coupon or special offer in the bonus package at all Super Monday programs. This corporate member exclusive benefit allows you to reach photographers across the country at nearly 100 studios.
<b>NEW!!</b> New PPA Member Welcome Kit Promotion	Promote your company to all new PPA members each month. Approximately 600 New PPA Member Welcome Kits distributed monthly.
List Usage (Corporate Members Only)	Unlimited PPA and publications direct mail list rental at a 10% discount.
Logo placed on 4 PPA email newsletters per year	Maximize your brand recognition by placing your logo on 4 of the 24 e-newsletters that PPA delivers directly to nearly 25,000 photographers.
Coupon in the PPA Member Coupon Book	Offer special incentives to more than 25,000 photographers directly. The coupon webpage will be promoted in several e-newsletters and promoted on 2 association websites.
Logo placement the PPA corporate member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Additional Benefits	Custom Publishing Opportunities, Insurance Options, Discount on Equipment Leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

# PPA Corporate Membership :: Bronze

(valued at over \$2,000)

\$500



## BENEFITS:

Professional PPA Membership with Unlimited Discounted Associate Memberships

Select one member of your company to hold this membership and serve as the main contact with PPA. Additional associates may join at a discounted rate. (see application at [ppa.com](http://ppa.com))

**NEW!!**

New PPA Member Welcome Kit Promotion

Promote your company to all new PPA members each month. Approximately 600 New PPA Member Welcome Kits distributed monthly.

Super Monday Giveaway

Put your products in front of your best customers with a coupon or special offer in the bonus package at all Super Monday programs. This corporate member exclusive benefit allows you to reach photographers across the country at nearly 100 studios.

Imaging USA booth Discount and Tradeshow Booth Priority Placement

Corporate membership discount of \$200 per booth on up to 2 booths. Gives corporate members booth placement priority over nonmembers.

List Usage (Corporate Members Only)

Unlimited PPA and publications mailing list rental.

Coupon in the PPA Member Coupon Book

Offer special incentives to more than 25,000 photographers directly. The e-coupon book will be promoted in several e-newsletters and promoted on 2 association websites.

Listed on the PPA corporate member list with a link to your website

This lets PPA members know that they should support you because you support photographers.

Additional Benefits

Custom Publishing Opportunities, Insurance Options, Discount on Equipment Leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

# PPA Corporate Membership Application



## 2012 CORPORATE MEMBERSHIP APPLICATION

Yes! Our company would like to be a Corporate Member.

(Please print)

Primary Contact \_\_\_\_\_ Secondary Contact \_\_\_\_\_

Primary Contact Job Title \_\_\_\_\_ Secondary Contact Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

E-mail \_\_\_\_\_ Phone \_\_\_\_\_

Website \_\_\_\_\_ Fax \_\_\_\_\_

### PPA Corporate Membership Level

Platinum: \$5,000

Gold: \$2,500

Silver: \$1,000

Bronze: \$500

Check enclosed:

Credit card:  Visa  Mastercard  American express

Credit card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ Amount to be

charged \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

\*Additional Associates may join at discounted rate shown on the application located on [www.ppa.com](http://www.ppa.com). An application must be completed for each additional associate.

Mail to:  
PPA  
Attn. Cheryl Pearson  
229 Peachtree St., Suite 2200  
Atlanta, GA 30303  
or fax to: +1 404.614.6406

A one-year print and digital subscription (12 monthly issues) to Professional Photographer Magazine is provided for the primary contact. \$13.50 of the Corporate Member dues is applied to Professional Photographer Magazine and is non-deductible from dues.