

PPA Corporate Membership :: Platinum

\$5,000

(valued at over \$10,000 with several exclusives available only to PPA Platinum corporate members)



BENEFITS:

Professional PPA Membership	Select one member of your company to hold this membership and serve as the main contact with PPA.
Unlimited Discounted Associate Memberships	Additional associates may join at a discounted rate (see application at ppa.com)
Imaging USA Booth Discounts	Corporate membership discounts of \$200 per booth on up to 20 booths.
Trade show booth priority placement	Gives corporate members booth placement priority over non-members.
Super Monday Giveaway	Put your products in front of your best customers with a coupon, special offer or small item in each bonus package at all Super Monday programs. This corporate member exclusive benefit that allows you to reach photographers across the country at nearly 100 studios.
Participation in PPA Surveys - Platinum Exclusive	Provide input on information you seek to learn from PPA members and other core photographic groups. When we use your input we will provide you with the results.
List Usage (Corporate Members Only)	Unlimited PPA and publications mailing list rental at a 30% discount. We'll start you off with 7,000 names at no charge.
Logo placed on all PPA e-mail newsletters	Maximize your brand recognition with your logo on all 24 e-newsletters delivered directly to nearly 20,000 photographers.
Coupons in the PPA Member Coupon Book	Offer special incentives to more than 20,000 photographers directly. The new coupon book will be sent in several e-newsletters and promoted on 3 association web sites and in <i>Professional Photographer</i> magazine.
Website listing on the PPA corporate member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Tutorial distribution	Deliver customized articles and tutorials produced by your company to each PPA member through the PPA email newsletters. Program includes 4 email newsletters during the year.
Online Content	Provide tutorials, how-to's, or informative articles as part of the new ongoing PPA member online content library. Your company will receive credit and thanks for each article provided. Maximum of 6 articles per year.
Priority access to new marketing opportunities at PPA - Platinum Exclusive	Be the first to take advantage of any new marketing programs that are developed throughout the year.
Special online Thank You to recognize you as a Platinum Member	Allow PPA to spotlight your company logo and issue a sincere thank you on the PPA website.
Additional Benefits	Custom Publishing Opportunities, Insurance options, Discount on equipment leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

PPA Corporate Membership :: Gold

(valued at over \$5,500 with several exclusives)

\$2,500



BENEFITS:

Professional PPA Membership	Select one member of your company to hold this membership and serve as the main contact with PPA.
Unlimited Discounted Associate Memberships	Additional associates may join at a discounted rate (see application at ppa.com)
Imaging USA Booth Discounts	Corporate membership discounts of \$200 per booth on up to 10 booths.
Trade show booth priority placement	Gives corporate members booth placement priority over non-members.
Super Monday Giveaway	Put your products in front of your best customers with a coupon, special offer or small item in each bonus package at all Super Monday programs. This corporate member exclusive benefit that allows you to reach photographers across the country at nearly 100 studios.
List Usage (Corporate Members Only)	PPA and publications mailing list rental at a 20% discount. We'll start you off with 5,000 names at no charge and let you use up to 20,000 per year.
Logo placed on 8 PPA e-mail newsletters per year	Maximize your brand recognition by placing your logo on 8 of the 24 e-newsletters that PPA delivers directly to nearly 20,000 photographers.
Coupons in the PPA Member Coupon Book	Offer special incentives to more than 20,000 photographers directly. The new e-coupon book will be sent in several e-newsletters and promoted on 3 association web sites and in <i>Professional Photographer</i> magazine.
Website listing on the PPA corporate member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Tutorial distribution	Deliver customized articles and tutorials produced by your company to each PPA member through the PPA email newsletters. Program includes 2 email newsletters during the year.
Online Content	Provide tutorials, how-to's or informative articles as part of the new ongoing PPA member online content library. Your company will receive credit and thanks for each article provided. Maximum of 3 articles per year.
Special Online Thank You to recognize you as a Gold Member of PPA	Allow PPA to spotlight your company logo and issue a sincere Thank you on the PPA website.
Additional Benefits	Custom Publishing Opportunities, Insurance options, Discount on equipment leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

PPA Corporate Membership :: Silver

(valued at over \$2,500)

\$1,000



BENEFITS:

Professional PPA Membership	Select one member of your company to hold this membership and serve as the main contact with PPA.
Unlimited Discounted Associate Memberships	Additional associates may join at a discounted rate. (see application at ppa.com)
Imaging USA booth Discounts	Corporate membership discounts of \$200 per booth on up to 4 booths.
Trade show booth priority placement	Gives corporate members booth placement priority over non-members.
List Usage (Corporate Members Only)	PPA and publications mailing list rental at a 15% discount. Use up to 10,000 per year.
Logo placed on 4 PPA e-mail newsletters per year	Maximize your brand recognition by placing your logo on 4 of the 24 e-newsletters that PPA delivers directly to nearly 20,000 photographers.
Coupons in the PPA Member Coupon Book	Offer special incentives to more than 20,000 photographers directly. The new e-coupon book will be sent in several e-newsletters and promoted on 3 association web sites and in <i>Professional Photographer</i> magazine.
Listed on the PPA corporate member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Additional Benefits	Custom Publishing Opportunities, Insurance options, Discount on equipment leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

PPA Corporate Membership :: Bronze

(valued at over \$2,000)

\$500



BENEFITS:

Professional PPA Membership	Select one member of your company to hold this membership and serve as the main contact with PPA.
Unlimited Discounted Associate Memberships	Additional associates may join at a discounted rate. (see application at ppa.com)
Imaging USA booth Discounts	Corporate membership discounts of \$200 per booth on up to 2 booths.
Trade show booth priority placement	Gives corporate members booth placement priority over non-members.
List Usage (Corporate Members Only)	PPA and publications mailing list rental at a 10% discount. Use up to 5,000 per year.
Coupon in the PPA Member Coupon Book	Offer special incentives to more than 20,000 photographers directly. The new e-coupon book will be sent in several e-newsletters and promoted on 3 association web sites and in <i>Professional Photographer</i> magazine.
Listed on the PPA corporate member list with a link to your website	This lets PPA members know that they should support you because you support photographers.
Additional Benefits	Custom Publishing Opportunities, Insurance options, Discount on equipment leasing, Discount on Merchant Services Program (credit card processing). Also use your Corporate Membership status in all your promotions and advertising, showing our members that you care about them and our industry.

PPA Corporate Membership Application



2010 CORPORATE MEMBERSHIP APPLICATION

Yes! Our company would like to be a Corporate Member.

(Please print)

Primary Contact _____ Secondary Contact _____

Primary Contact Job Title _____ Secondary Contact Job Title _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

E-mail _____ Phone _____

Website _____ Fax _____

PPA Corporate Membership Level

Platinum: \$5,000

Gold: \$2,500

Silver: \$1,000

Bronze: \$500

Check enclosed:

Credit card: Visa Mastercard American express

Credit card # _____ Exp. Date _____

Name on card _____ Amount to be charged _____

Cardholder's signature _____

*Additional Associates may join at discounted rate shown on the application located on www.ppa.com. An application must be completed for each additional associate.

Mail to:
PPA
Attn. Cheryl Pearson
229 Peachtree St., Suite 2200
Atlanta, GA 30303
or fax to: +1 404.614.6406

A one-year print and digital subscription (12 monthly issues) to Professional Photographer Magazine is provided for the primary contact. \$13.50 of the Corporate Member dues is applied to Professional Photographer Magazine and is non-deductible from dues.