



FOR IMMEDIATE RELEASE

**LOCAL IMAGE-MAKER RECEIVES  
NATIONAL AWARD**

(Name) \_\_\_\_\_

was honored with the Professional Photographers of America, Inc. National Award for outstanding service to professional photography. The bronze and walnut plaque was presented by the \_\_\_\_\_, a PPA Affiliated Association, at their annual convention held \_\_\_\_\_.

The National Award is offered by the PPA to State, Regional, National & International affiliated organizations on a yearly basis. First made available in 1958, the award recognizes those persons who generously contribute their time and talents to the service of their profession, their affiliated organization, and their fellow photographers. Selections of the award are determined by the recipient's peers which adds to its distinction and value.

The PPA is the oldest and largest association of professional photographers in the world with headquarters in Atlanta, Georgia. The association provides educational services and establishes standards of professional performance for its more than 22,000 members and 200 affiliated organizations worldwide.

For further information, contact:

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(Professional Photographers of America has prepared this sample news release to help you increase your visibility in the community. Please retype the release on your business letterhead and mail it as soon as possible to the business editor of your local newspaper.)