



2012 DISTRICT MASTER ARTIST COMPETITION RULES

This District Master Artist (formally Electronic Imaging) Competition is a precursor to PPA's International Photographic Competition; the international competition is a world-renowned photographic competition, where entries are evaluated against a standard of excellence in final image execution combined with the artistic skills of the entrant. **(For more information go to <http://competitions.ppa.com> International Competitions).**

PPA members are eligible to earn PPA Seals of Approval. When an image bearing a Seal of Approval is submitted to the PPA International Photographic Competition, Master Artist category, an Exhibition Merit is earned towards the Master Artist Degree. These rules pertain to images created by traditional photographic processes, original art as well as those captured and/or manipulated electronically with a digital camera or scanner.

ELIGIBILITY

1. All PPA members are eligible to compete and earn PPA Seal of Approval in this Master Artist competition regardless of home district.
2. Any entry which has been reproduced from an existing photograph, portrait, graphic or any other artwork produced by another person is a violation of the competition rules and will not be judged, accepted, or displayed. If an entry, in the good-faith opinion of the Photographic Exhibition Committee, violates copyright, trademark or any other applicable law that entry shall be disqualified.
3. The entrant's name shall not be visible on the entry.
4. A maximum of four entries may be submitted per entrant.
5. Competition entry must be completed using the PPA/District online entry system prior to the online entry deadline. On site entry is not possible although print cases may be hand delivered (subject to District Rules) if online entry was completed.
6. No entry will be eligible that has been made under the supervision of an instructor or as a class assignment.
7. No two entries shall be of the same subject.
8. Entries previously merited at any PPA International Competition are not eligible including any image from a merited album.
9. Entries bearing the PPA Affiliated Exhibition Seal of Approval submitted according to the rules of entry and by makers from within their assigned District will be automatically accepted for exhibition only when submitted to the next PPA International Photographic Competition immediately following the District competition where awarded.
10. Entry media includes original art, prints or digital submissions.
11. If an image is awarded an Exhibition Merit in any category of PPA competition, it may not be entered again in any other category at any time by any entrant. No image that receives a Merit may be entered more than once under any condition.

SUBMISSION OPTIONS:

Entrants may submit either original art, (painted, illustrative, photographic or press printed image presented for judging under lights) or digital submissions – (a digital file presented for judging on a monitor) or a combination of either entry type.

PHYSICAL ART, PRINTS

1. Entrants may submit physical images of any shape and size on a mount board a minimum of 80 square inches to a maximum of 480 square inches, with the largest dimension no longer than 24". (Recommended mounting thickness is 1/8" to 3/8")
2. Print entries must be mounted on a standard mount material (double weight mat board, gator board, 1/4" foam, or Sintra). "Float" mounting is accepted at entrant's risk for damage. Images on metal and mounted to another standard material must have rounded corners and smooth edges. No mount that could potentially damage other entries or pose a danger to print handlers will be accepted. Masonite, glass, stretcher frames or conventional frames will not be accepted.
3. If an entry includes guide images, they must be included on or be mounted on the face of the entry.
4. A digital reference file must be submitted with each physical entry. This file must match the submitted print entry (image and presentation). This may be a high quality digital photograph of the original art. File specifications are the same as under the Digital Submission categories.

DIGITAL SUBMISSION

See TUTORIAL at <http://competitions.ppa.com> **International Competitions.**

1. Files must be sized so the longest dimension is 4000 pixels (20" at 200 ppi). Each file must contain an embedded color profile of either sRGB or Adobe RGB1998 and be saved at a JPEG quality setting of 10. Total files size should not exceed 3.5 MB.
2. If an entry includes guide images, they must be included on the submitted digital canvas. A horizontal canvas format is suggested if guide images are included.
3. Files are to be named, Image_Title (use _ for spaces, e.g. *See_Spot_Run.jpg*).

VIEWING CONDITIONS FOR IMAGE REVIEW

Physical Art, Prints – Tungsten lighting, 3100K, EV8 (ISO 100, f/16@ 1 sec.)

Digital Files – Monitor Settings, D65, 120 cd/m2, 2.20 gamma

NOTES REGARDING THE MASTER ARTIST CATEGORY

The Master Artist (MA) competition is judged using different criteria than the Photographic Open (PO). In PO, just the final image result is considered when applying a score. With MA, the final result is a factor, but the execution of technique and degree of difficulty are also considered. Guide images are encouraged to help the judges understand the process used and techniques involved in creating the final image. Techniques may be electronic or traditional (actual paint for example) or a combination thereof.

An image that may be worthy of Merit in PO, may not be so in EI if the final image did not require significant artistic expertise to accomplish the result. Use of technique plays a major factor in the awarding of Seal of Approvals or Merits in this category.

All exhibition merits awarded in MA category are credited towards the Master Artist degree.

DEADLINES AND FEES

1. Entry fee is \$95 per member and MUST be prepaid before the competition. Go to www.ppa.com/southeast and open the "Print Competition" link to submit your entry. You MUST upload your image files, pay the entry fee. For print entries, forms and labels must be printed and attached/enclosed with the case from the online registration system.
2. Competition registration opens on March 1, 2012, and all entries must be uploaded by 5:00pm (Eastern Time) on March 22, 2012. **ALL ENTRIES MUST BE UPLOADED ONLINE BY MARCH 22, EVEN IF YOU ARE HAND DELIVERING THE CASE!**

SHIPPING INSTRUCTIONS

1. Shipped case deadline is Monday, March 26, 2012.
2. Ship to SEPPA, 2712 Marcia Drive, Lawrenceville, GA 30044. Cases must arrive by March 26, 2012. Questions, please call Jessica Vogel at 502-682-0180.
3. Entries must be shipped in an approved, secure, reusable shipping container commonly known as a "Print Case."
4. The hand delivery deadline is Wednesday, March 28, 2012 at 12pm until 6pm. Drop off location: Athens Classic Center, Foundry Building, 300N. Thomas St., Athens, Ga. 30601 Building.
5. Print case return shipping fee is \$25 per case. You may also enclose a fully prepaid FedEx or UPS shipping document or label. Non-prepaid entries that are not picked up on-site shall be returned, shipped via UPS at a \$40 COD fee.

Note: Failure to comply with these rules may result in disqualification of entry. The decision of the Photographic Exhibitions Committee is final.