

For Immediate Release
(Today's Date)

Local Photographer Brings Passion and Skill to International Photographic Convention

(YOUR CITY, STATE)—(Your Name) of **(Your Business/Studio)** in **(Your City)** will share **(his/her)** expertise at Imaging USA, the first convention and expo of the year designed exclusively for photography and imaging professionals. Imaging USA will be held January 8-10, 2017 in San Antonio, Texas.

(Last Name) is one of more than 100 expert instructors presenting programs to thousands of professional photographers and industry experts attending the convention. **(His/Her)** program, **("Program Title,")** will help others improve their **(business/artistic/etc)** skills, helping attendees get one step closer to photographic success.

(QUOTE ON WHAT IT MEANS TO YOU TO SPEAK AT IMAGING USA)

Other Imaging USA classes will focus on topics from portrait techniques and marketing ideas to the latest advancements in digital imaging and software. Imaging USA will also feature a three-day tradeshow and one of North America's largest annual photographic exhibits (free to the public) with more than 2,400 award-winning images.

Imaging USA has established itself as the first major photographic event of the year. Beginning in 1880 as the annual convention and tradeshow for Professional Photographers of America, it is the longest-running international photographic convention, expo and image exhibition in the United States. For more information, visit www.ImagingUSA.org.

Contact: **(Your Name)**
(Your Telephone)
(Your E-mail Address)

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(This release was created to give you some generic information about Imaging USA for use in a press release. Please customize it with your own details, important for your local audience. Please **SUBSTITUTE THE MATERIAL IN PARENTHESES FOR YOUR OWN INFORMATION**. Send it to the business editor of your local newspaper, or any other contacts you have. If you have additional questions regarding publicity, contact PPA's Communications Specialist, James Yates at jyates@ppa.com or 404-522-8600, ext. 226.)