

PPA CORPORATE MEMBERSHIP : PLATINUM

\$5,000

BENEFITS

Imaging USA Booth Discounts

A discount of \$200 per booth on up to 20 booths.

Trade Show Booth Priority Placement

Corporate members get upgraded-priority booth placement when selecting a booth for Imaging USA.

Advertising Packages

Special advertising packages and discounts created quarterly throughout the year.

Online Advertisement on the new PPA.com

Receive an online advertisement for 2 months on the new, redesigned PPA.com.

PPA Facebook-Page Giveaway
(Platinum Exclusive)

This platinum exclusive offer allows you to put your newest products in front of 90,000+ professional photographers. 1 Facebook giveaway per year.

PPA Facebook-Page Product Posting
(Platinum & Gold Exclusive)

PPA will share 1 product update per year on Facebook.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

Mailing-Address List Usage

PPA-Member list sent directly to you to use for 1 calendar year.

Logo Placed on All PPA Email Newsletters

Maximize your brand recognition with your logo on the PPA weekly e-newsletter delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The member benefits page will be promoted in several e-newsletters and on the association website.

Approved Flash-Sale Offer with Exclusive Email to PPA Members
(Platinum and Gold Exclusive)

Flash-Sale Offers are big discounts for members available for a 2-3 day duration. 1 Flash-Sale Offer per year. Also receive an exclusive email sent directly to PPA members with Flash Sales that are a 40% or higher discount or BOGO offer.

Ad and Sponsored Article in Top Picks E-Newsletter
(Platinum Exclusive)

Create an ad and a sponsored article that will be featured in 1 of our weekly e-newsletters sent to all *Professional Photographer* magazine subscribers and PPA members.

PPA CORPORATE MEMBERSHIP : GOLD

\$2,500

BENEFITS

Imaging USA Booth Discounts

A discount of \$200 per booth on up to 10 booths.

Trade Show Booth Priority Placement

Corporate members get upgraded-priority booth placement when selecting a booth for Imaging USA.

Advertising Packages

Special advertising packages created quarterly throughout the year.

Online Advertisement on the new PPA.com

Receive an online advertisement for 1 month on the new, redesigned PPA.com.

PPA Facebook Page Product Posting

Your company will have 1 product update on social media per year.

Mailing-Address List Usage

PPA-Member list sent directly to you to use for 1 calendar year.

Logo Placed on PPA Email Newsletters

Maximize your brand recognition with your logo on the PPA bi-weekly e-newsletters delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The member-benefits page will be promoted in several e-newsletters and on the association website.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

Approved Flash-Sale Offer with Exclusive Email to PPA Members
(Platinum and Gold Exclusive)

Flash-Sale Offers are big discounts for members available for a 2-3 day duration. 1 Flash-Sale Offer per year. Also receive an exclusive email sent directly to PPA members with Flash Sales that are a 40% or higher discount or BOGO offer.

PPA CORPORATE MEMBERSHIP : SILVER \$1,000

BENEFITS

Imaging USA Booth Discounts

Corporate membership discount of \$200 per booth on up to 4 booths.

Trade Show Booth Priority Placement

Corporate members get upgraded-priority booth placement when selecting a booth for Imaging USA.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

Mailing-Address List Usage

PPA-Member list sent directly to you to use for 1 calendar year.

Logo Placed on Email Newsletters

Maximize your brand recognition with your logo on the PPA bi-weekly e-newsletters delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The member-benefits page will be promoted in several e-newsletters and on the association website.

PPA CORPORATE MEMBERSHIP APPLICATION

CONTACT INFORMATION (Please Print)

Primary Contact _____

Primary Contact Job Title _____

Email _____

Email Secondary _____

Company _____

Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____

Website _____

PPA CORPORATE MEMBERSHIP LEVEL*

Platinum: \$5,000 Gold: \$2,500 Silver: \$1,000

PAYMENT METHOD

Check enclosed:

Credit card: Visa Mastercard American Express

Credit card # _____ Exp. Date _____

Name on card _____ Amount to be charged _____

Cardholder's signature _____

MAIL TO:

PPA
Attn. Amber Gaines
229 Peachtree St., Suite 2200
Atlanta, GA 30303
or fax to: (+1) 404.614.6406

A one-year print and digital subscription (12 monthly issues) to *Professional Photographer* magazine is provided for the primary contact. \$17.95 of the Corporate Member dues is applied to *Professional Photographer* magazine and is non-deductible.

*Additional Associates may join at the discounted rate shown on the application located on PPA.com.
An application must be completed for each additional associate.