

# PPA CORPORATE MEMBERSHIP : PLATINUM

## \$5,000

### BENEFITS

Imaging USA Booth Discounts

A discount of \$200 per booth on up to 20 booths.

Tradeshaw Booth Priority Placement

Corporate members get upgraded priority booth placement when selecting a booth for Imaging USA.

Advertising Packages

Special advertising packages and discounts created quarterly throughout the year.

15% Discount on Online Advertising

Receive a discount every month for online advertising on ppmag.com and ppa.com

PPA Facebook Page Giveaway  
(Platinum Exclusive)

This platinum exclusive offer allows you to put your newest products in front of 90,000+ professional photographers. 1 Facebook giveaway per year.

PPA Facebook Page Product Posting  
(Platinum & Gold Exclusive)

PPA will share 1 product update per year on Facebook.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

Mailing List Usage

Unlimited PPA direct mail list rental at a 30% discount. We'll start you off with 7,000 names at no charge.

Logo Placed on All PPA Email Newsletters

Maximize your brand recognition with your logo on the PPA weekly e-newsletter delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The perks and savings page will be promoted in several e-newsletters and on the association website.

Approved Flash Sale Offer  
(Platinum and Gold Exclusive)

Flash Sale Offers are big discounts for members available for a 2-3 day duration. 3 Flash Sale Offers per year.

Ad in Top Picks E-Newsletter  
(Platinum Exclusive)

Receive an ad in our weekly e-newsletter sent to all *Professional Photographer* magazine subscribers.

# PPA CORPORATE MEMBERSHIP : GOLD

## \$2,500

### BENEFITS

Imaging USA Booth Discounts

A discount of \$200 per booth on up to 10 booths.

Tradeshaw Booth Priority Placement

Corporate members get upgraded priority booth placement when selecting a booth for Imaging USA.

Advertising Packages

Special advertising packages created quarterly throughout the year.

10% Discount on Online Advertising

Receive a discount every month for online advertising on ppmag.com and ppa.com

PPA Facebook Page Product Posting

Your company will have 1 product update on social media per year.

Mailing List Usage

Unlimited PPA direct mail list rental at a 20% discount. We'll start you off with 5,000 names at no charge.

Logo Placed on PPA Email Newsletters

Maximize your brand recognition with your logo on 12 of the PPA weekly e-newsletters delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The perks and savings page will be promoted in several e-newsletters and on the association website.

Approved Flash Sale Offer  
(Platinum and Gold Exclusive)

Flash Sale Offers are big discounts for members available for a 2-3 day duration.  
3 Flash Sale Offers per year.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

# PPA CORPORATE MEMBERSHIP : SILVER \$1,000

## BENEFITS

Imaging USA Booth Discounts

Corporate membership discount of \$200 per booth on up to 4 booths.

Tradeshow Booth Priority Placement

Corporate members get upgraded priority booth placement when selecting a booth for Imaging USA.

Super 1 Day Giveaway

Place your offer in the Super 1 Day Bonus Pack given to attendees in over 100 studios across the country.

Mailing List Usage

Unlimited PPA direct mail list rental at a 10% discount.

Logo Placed on Email Newsletters

Maximize your brand recognition with your logo on 8 of the PPA weekly e-newsletters delivered directly to 55,000 photographers.

Logo on PPA's Corporate Member Page

This lets PPA members know they should support you because you support photographers.

Offer on Member Benefits Page

Offer special incentives directly to PPA members. The perks and savings page will be promoted in several e-newsletters and on the association website.

# PPA CORPORATE MEMBERSHIP APPLICATION

## CONTACT INFORMATION (Please Print)

Primary Contact \_\_\_\_\_

Primary Contact Job Title \_\_\_\_\_

Email \_\_\_\_\_

Email Secondary \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_

## PPA CORPORATE MEMBERSHIP LEVEL\*

Platinum: \$5,000     Gold: \$2,500     Silver: \$1,000

## PAYMENT METHOD

Check enclosed:

Credit card:     Visa     Mastercard     American Express

Credit card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on card \_\_\_\_\_ Amount to be charged \_\_\_\_\_

Cardholder's signature \_\_\_\_\_

## MAIL TO:

PPA  
Attn. Linda Rosendahl  
229 Peachtree St., Suite 2200  
Atlanta, GA 30303  
or fax to: (+1) 404.614.6406

A one-year print and digital subscription (12 monthly issues) to *Professional Photographer* magazine is provided for the primary contact. \$17.95 of the Corporate Member dues is applied to *Professional Photographer* magazine and is non-deductible.

\*Additional Associates may join at the discounted rate shown on the application located on PPA.com.  
An application must be completed for each additional associate.